

Social Network Services: Facebook, Twitter, Foursquare
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What are social network services?

- Web-based services focuses on building and reflecting social networks or social relations among people who share interests and/or activities.
- Usually includes a user profile, some links, and other services, such as email and instant messages.
- Social network services differ from online communities by being individual centered.
- Used to share ideas, activities, events and interests within a user's individual network.

Who might be interested in using social network services?

- Those that want to connect with others with common interests, backgrounds, or activities

Why do people use social network services?

- Find old friends, stay current on friends' activities of interest, let your friends know about your activities and interests

When do people use social network services?

- Constantly ;)
- Social network use is a popular Internet activity—Facebook has 400M+ users
- Many social network sites can be used from phones—either via text messages, smartphone apps, or phone browser.

Where can you find the services discussed today?

- Facebook: <http://www.facebook.com/>
- Twitter: <http://twitter.com/>
- Foursquare: <http://foursquare.com/>
- List of the major social network services:
http://en.wikipedia.org/wiki/List_of_social_networking_websites